



**JUDGE'S FORM
PENNANT DESIGN**

Name _____ Date _____
School _____ Customer No. _____
School Address _____
City _____ State _____ ZIP _____
Entry _____

Circle 1 on each line **Poor (1)** **Average (Middle Number)** **Excellent (Highest Number)**

OVERALL DESIGN AND CREATIVITY

- Visual impact that immediately draws you with interest. Appealing and eye catching 1 2 3 4 5
- Images and graphics clearly convey the intended theme 1 2 3 4 5
- Typefaces chosen clearly convey the intended theme 1 2 3 4 5
- Colors chosen clearly convey the intended theme and mood 1 2 3 4 5
- Typeface changes are used effectively to prioritize, direct, and give visual interest 1 2 3 4 5
- Scripture verse fits and is represented well by the other design elements chosen 1 2 3 4 5

COMPOSITION

- Layout priority causes you to see the main subject first and then directs you through all other information in *order of priority* 1 2 3 4 5
- Visual balance is achieved by the way the weight of each element (images, text, color, empty space, etc.) is distributed over the design 1 2 3 4 5
- Visual connection of the elements to each other by their placement. Related items are set together so that they are viewed as a group 1 2 3 4 5
- Proximity—All the parts “fit together.” Nothing placed randomly without purpose 1 2 3 4 5
- Construction of subject is confidently expressed 1 2 3 4 5

EFFECTIVENESS

- Target audience is visually engaged through the presentation 1 2 3 4 5
- Excitement about ISC is expressed in the presentation 1 2 3 4 5
- Desire to attend ISC is created through the presentation 1 2 3 4 5

PRESENTATION

- Accurate information of locations, dates, times, Scripture verse, etc. 1 2 3 4 5
- Information management is correct in spelling, punctuation, and grammar 1 2 3 4 5
- Print is clear, free of flaws, flat, clean and correctly mounted 1 2 3 4 5
- Frame is in harmony with and enhances the image and has a hangar 1 2 3 4 5

DEGREE OF DIFFICULTY

1 2 3 4 5

PROPER DOCUMENTATION SUBMITTED

1 2 3 4 5

TOTAL POINTS 100 _____

JUDGE _____ TOTAL SCORE _____

JUDGE'S COMMENTS _____
